



2024 PLAINFIELD FEST JUNE 28 - 30th

SPONSORSHIP OPPORTUNITIES

The Plainfield Riverfront Foundation is working hard to bring this event to the area to grow local business and connect to the community. Without the amazing help of the Village and our generous sponsors, this event would not be possible, and for that we extend a sincere thank you.

We hope you will take advantage of the great sponsorship opportunities we have available and to be a part of the area's PREMIER Festival, with exposure to 15,000 in attendance!

Inquires/Questions: info@plainfieldfest.org

THANK YOU FOR YOUR SUPPORT!



2024 PLAINFIELD SPONSORSHIP LEVELS

Presenting Sponsor \$12,500

Recognition:

- Banner on Back of Stage (provided by Fest)
- Your business name/logo on the Festival's website and social media
- 3 Solo banners 3'x8' throughout fest area (provided by sponsor) **SOLD**
- Logo shown as entertainment sponsor on schedule of events
- Car Dealers: Max 3 vehicles on fest grounds all weekend
- Stage Recognition/Announcements
- 10'x10' Booth Space on Des Plaines St.

Hospitality:

- 10 Entrance Tent Wristbands & 20 Beer Tickets

Entertainment Sponsorships (3 Available) \$5,000 each

Recognition:

- Your business name/logo on the Festival's website and social media
- Solo 3'x8' banner in entertainment area (provided by sponsor) **2-SOLD**
- Logo shown as entertainment sponsor on schedule of events
- Car Dealers: Max 2 vehicles on fest grounds all weekend
- Stage Recognition/Announcements
- 10'x10' Booth Space on Des Plaines St.

Hospitality:

- 10 Entrance Tent Wristbands & 20 Beer Tickets

Village Green Crafts & Kids Area (1 Available) \$3,000

Recognition:

- Your business name/logo on the Festival's website and social media
- Solo 3'x8' banner on Village Green (provided by sponsor)
- Logo shown as Village Green sponsor on schedule of events
- Car Dealers: Max 2 vehicles on fest grounds
- 10'x10' Booth Space on Village Green

Hospitality:

- 10 Entrance Tent Wristbands & 20 Beer Tickets **SOLD**

Ticket Booth Sponsor (3 Available) \$1,000 each

Recognition:

- Your business name/logo on the Festival's website and social media
- Solo 3'x8' banner in Village Green (provided by sponsor)
- 10'x10' Booth Space on Village Green

Hospitality:

- 5 Entrance Tent Wristbands & 5 Beer Tickets **3-SOLD**

Riverfront Light Pole Sponsor (Unlimited) \$1,000 each

Recognition:

- Your business name/logo on the Festival's website and social media
- Solo 3'x8' banner in Village Green (provided by sponsor)
- 10'x10' Booth Space on Village Green

Hospitality:

- 5 Entrance Tent Wristbands & 5 Beer Tickets

Carnival Sponsorship (1 Available) \$5,000

Recognition:

- Your business name/logo on the Festival's website and social media
- Solo 3'x8' banner in carnival area (provided by sponsor)
- Logo shown as carnival sponsor on schedule of events
- Car Dealers: Max 2 vehicles on fest grounds all weekend
- Stage Recognition/Announcements
- 10'x10' Booth Space at Carnival Entrance

Hospitality:

- 10 Entrance Tent Wristbands & 20 Beer Tickets

Petting Zoo & Pony Ride Sponsor (1 Available) \$2,000

Recognition:

- Your business name/logo on the Festival's website and social media
- Solo 3'x8' banner in Village Green (provided by sponsor)
- 10'x10' Booth Space on Village Green

Hospitality:

- 5 Entrance Tent Wristbands & 10 Beer Tickets

Midwest Bags Tournament (1 Available Sunday) \$1,500

Recognition:

- Your business name/logo on the Festival's website and social media
- Logo on sponsor banner at Tournament
- Logo shown as Bags Tournament sponsor on schedule of events
- Bags T-shirt Logo to all participants

Hospitality:

- 5 Entrance Tent Wristbands & 10 Beer Tickets **SOLD**

Koozie Sponsor (1 Available) \$ 500

Recognition:

- Your business name on the Festival's website and social media
- Logo placed on all Koozies (provided by sponsor)

Grounds Banner Sponsor (Unlimited) \$ 200

Recognition:

- Your business name on the Festival's website and social media
- Banner placed on fencing around Festival
- 3'x5' banner (provided by sponsor)

Questions? Please contact info@plainfieldfest.org



SPONSORSHIP REGISTRATION FORM

Please fill out Sponsorship Registration Form in its entirety. Submit form along with payment to:
Plainfield Riverfront Foundation, PO Box 358, Plainfield, IL 60544

BUSINESS NAME: _____

CONTACT: _____

PHONE: _____

ADDRESS: _____

EMAIL: _____

SPONSORSHIP TYPE:

- Presenting Sponsor - \$12,500 - SOLD
- Entertainment Sponsor – \$5,000 - SOLD
- Entertainment Sponsor – \$5,000 - SOLD
- Entertainment Sponsor – \$5,000
- Carnival Sponsor - \$5,000
- Village Green Crafts/Kids Sponsor – \$3,000
- Petting Zoo & Pony Ride Sponsor - \$2,000
- Midwest Bags Tournament Sponsor - \$1,500 - SOLD
- Light Pole Sponsor – \$1,000 - Unlimited
- Ticket Booth Sponsor– \$1,000 - SOLD
- Ticket Booth Sponsor– \$1,000 - SOLD
- Ticket Booth Sponsor– \$1,000 - SOLD
- Koozie Sponsor - \$500 - SOLD
- Grounds Banner Sponsor - \$200 - Unlimited