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# 2025 PLAINFIELD FEST JUNE 27 - 29th

## SPONSORSHIP OPPORTUNITIES

The Plainfield Riverfront Foundation is working hard to bring this event to the area to grow local business and connect to the community. Without the amazing help of the Village and our generous sponsors, this event would not be possible, and for that we extend a sincere thank you.

We hope you will take advantage of the great sponsorship opportunities we have available and to be a part of the area's PREMIER Festival, with exposure to 15,000 in attendance!

Inquires/Questions: [info@plainfieldfest.org](mailto:info@plainfieldfest.org)

**THANK YOU FOR YOUR SUPPORT!**



# 2025 PLAINFIELD SPONSORSHIP LEVELS

## Presenting Sponsor \$12,500

### **Recognition:**

- Banner on Back of Stage (provided by Fest)
- Your business name/logo on the Festival's website and social media
- 3 Solo banners 3'x8' throughout fest area (provided by sponsor)
- Logo shown as entertainment sponsor on schedule of events
- Car Dealers: Max 3 vehicles on fest grounds all weekend
- Stage Recognition/Announcements
- 10'x10' Booth Space on Des Plaines St.

### **Hospitality:**

- 10 Entrance Tent Wristbands & 20 Beer Tickets

## Entertainment Sponsorships (3 Available) \$5,000 each

### **Recognition:**

- Your business name/logo on the Festival's website and social media
- Solo 3'x8' banner in entertainment area (provided by sponsor)
- Logo shown as entertainment sponsor on schedule of events
- Car Dealers: Max 2 vehicles on fest grounds all weekend
- Stage Recognition/Announcements
- 10'x10' Booth Space on Des Plaines St.

### **Hospitality:**

- 10 Entrance Tent Wristbands & 20 Beer Tickets

## Village Green Crafts & Kids Area – (Unlimited) \$3,000 each

### **Recognition:**

- Your business name/logo on the Festival's website and social media
- Solo 3'x8' banner on Village Green (provided by sponsor)
- Logo shown as Village Green sponsor on schedule of events
- Car Dealers: Max 2 vehicles on fest grounds
- 10'x10' Booth Space on Village Green

### **Hospitality:**

- 10 Entrance Tent Wristbands & 20 Beer Tickets

## Ticket Booth Sponsor (3 Available) \$1,000 each

### **Recognition:**

- Your business name/logo on the Festival's website and social media
- Solo 3'x8' banner in Village Green (provided by sponsor)
- 10'x10' Booth Space on Village Green

### **Hospitality:**

- 5 Entrance Tent Wristbands & 5 Beer Tickets

## Riverfront Light Pole Sponsor (Unlimited) \$1,000 each

### **Recognition:**

- Your business name/logo on the Festival's website and social media
- Solo 3'x8' banner in Village Green (provided by sponsor)
- 10'x10' Booth Space on Village Green

### **Hospitality:**

- 5 Entrance Tent Wristbands & 5 Beer Tickets

## Carnival Sponsorships – (Unlimited) \$5,000 each

### **Recognition:**

- Your business name/logo on the Festival's website and social media
- Solo 3'x8' banner in carnival area (provided by sponsor)
- Logo shown as carnival sponsor on schedule of events
- Car Dealers: Max 2 vehicles on fest grounds all weekend
- Stage Recognition/Announcements
- 10'x10' Booth Space at Carnival Entrance

### **Hospitality:**

- 10 Entrance Tent Wristbands & 20 Beer Tickets

## Petting Zoo & Pony Ride Sponsors (Unlimited) \$2,000

### **Recognition:**

- Your business name/logo on the Festival's website and social media
- Solo 3'x8' banner in Village Green (provided by sponsor)
- 10'x10' Booth Space on Village Green

### **Hospitality:**

- 5 Entrance Tent Wristbands & 10 Beer Tickets

## Midwest Bags Tournament (1 Available Sunday) \$1,500

### **Recognition:**

- Your business name/logo on the Festival's website and social media
- Logo on sponsor banner at Tournament
- Logo shown as Bags Tournament sponsor on schedule of events
- Bags T-shirt Logo to all participants

### **Hospitality:**

- 5 Entrance Tent Wristbands & 10 Beer Tickets

## Koozie Sponsor (1 Available) \$ 500

### **Recognition:**

- Your business name on the Festival's website and social media
- Logo placed on all Koozies (provided by sponsor)

## Grounds Banner Sponsor (Unlimited) \$ 200

### **Recognition:**

- Your business name on the Festival's website and social media
- Banner placed on fencing around Festival
- 3'x5' banner (provided by sponsor)

Questions? Please contact [info@plainfieldfest.org](mailto:info@plainfieldfest.org)



## SPONSORSHIP REGISTRATION FORM

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Please fill out Sponsorship Registration Form in its entirety. Submit form along with payment to:  
Plainfield Riverfront Foundation, PO Box 358, Plainfield, IL 60544

BUSINESS NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_

PHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

EMAIL: \_\_\_\_\_

### SPONSORSHIP TYPE:

- Presenting Sponsor - \$12,500
- Entertainment Sponsor – \$5,000
- Entertainment Sponsor – \$5,000
- Entertainment Sponsor – \$5,000
- Entertainment Sponsor – \$5,000
- Carnival Sponsor - \$5,000 - Unlimited
- Village Green Crafts/Kids Sponsor – \$3,000 - Unlimited
- Petting Zoo & Pony Ride Sponsor - \$2,000 - Unlimited
- Midwest Bags Tournament Sponsor - \$1,500
- Light Pole Sponsor – \$1,000 - Unlimited
- Ticket Booth Sponsor– \$1,000
- Ticket Booth Sponsor– \$1,000
- Ticket Booth Sponsor– \$1,000
- Koozie Sponsor - \$500
- Grounds Banner Sponsor - \$200 - Unlimited

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